



Research team

local **Stirling** by numbers

Finding, Understanding & Using Local Information without Leaving your Seat

Thursday 23rd October 2.00 – 3.30 p.m.
Council Chambers, Old Viewforth
Stirling Council Research Team

Introduction

There are more and more statistics and information available for small area geographies - areas smaller than the Stirling Council area. Topics include **population, demographics, deprivation, health, benefits, education & skills and the environment**. These can help in decision-making, service planning and development and other activities, especially as this information is becoming ever easier and quicker to access through the web. This seminar aims to give you the knowledge and insight to access this ever-expanding information source.

Some typical questions that can be answered:

- How many males aged 16-19 live in Callander ?
- What percentage of Stirling East ward residents are income deprived?
- What percentage of children in Cultenhove are breast-fed?
- How does the health of rural Stirling compare to the urban centre?

Who should attend?

All Council staff and members who need to understand local circumstances and statistics, including the geographies and areas that are commonly reported.

Programme

Introduction	Paul Davison, Research Team	
Presentation 1	Date zones, wards, school catchments, CHPs, Constituencies?? Understanding the Geography	Paul McNamara, Research Team
Presentation 2	What Information can I get?	Paul Davison Research Team

Any questions and discussion. What would help you further in your work?

Registration

Important – If you wish to attend click [here](#) to book a place. For those people that were unable to attend the seminar in April a place has been reserved for you, please confirm your attendance by clicking [here](#).

Alternatively, you can email research@stirling.gov.uk or phone x2994

Any Questions?

Please contact the research team on x2994 or email research@stirling.gov.uk